

***MMTA is proud  
to present ...***



# THE MAINE BOAT SHOW



**OCTOBER 4-6, 2019**

at  
**THOMPSON'S  
POINT  
in PORTLAND**

**Show Hours:**

*Friday 10 am – 6 pm*

*Saturday 10 am -5pm*

*Sunday 10 am –3 pm*

**FMI** or to reserve your space  
please contact:

**Stacey Keefer**

207. 773.8725

stacey@mainemarinetrades.com



**HERE WE GO!** The Maine Marine Trades Association's boat show is back with a new name, new venue and new season.

**Why *The Maine Boat Show*?** – Most marine trade associations in other states run boat shows to promote their members and provide revenue to support the mission of the organization. A show produced by MMTA is a benefit to members and a service to the industry.

**What's Different about *The Maine Boat Show*?** It's produced by MMTA – your trade association – we're not looking to make a name for ourselves – we just want to help you sell. This will be a unique fall show for Maine that will capitalize on the opportunity for marine businesses to move late season inventory and secure future contracts and sales ahead of the coming spring show season.

**Venue** – Thompson's Point is Portland Maine's newest premier event venue. It is visible from Interstate 295 and next to the Amtrak Downeaster station. The venue is home to CellarDoor Winery, Bissell Brothers Brewery, and Stroudwater Distillery. Locals already know that cool events are always happening at Thompson's Point and it is easy for visitors and fall tourists to find.

**Marketing** - Exhibitors at *The Maine Boat Show* will benefit from a professional marketing effort in print, online, and radio.

**Timing** – According to the Maine Department of Economic and Community Development, the number of visitors to Maine between September and November increased 3.5 % in 2017. Labor Day is no longer the end of the busy season and fall foliage is a huge draw to Maine.

# RATE CARD

For **MMTA Members** in good standing (current 2018-19 dues paid)

Only members and certain sponsors can book space prior to May 1.



## **Booth Space**

- Per 10x10 booth (22 available)      \$ 545
- Premium double booth, end corners  
10x20 (2 available)                      \$ 1144

Includes pipe & drape, one table, chair, six free guest tickets per company to distribute plus 3 exhibitor badges

## **Bulk Floor Space** (\$4.00 per square foot)

Indoor bulk space is limited to access via garage doors that are 12 feet wide x 12'8" tall. Interior overhead is 15 feet and greater. Designated bulk spaces are not limited to just one boat or display. Exhibitors can maximize their footprint with multiple boats, table displays, engines, small boats, comfy chairs, decorative plants, etc. The floor is polished concrete –carpets or protective mats are recommended.

- 12 x 25 (1 available)                      \$ 1200
- 13 x 25 (1 available)                      \$ 1300
- 16 x 25 (1 available)                      \$ 1600

Price includes six free guest tickets per company to distribute plus 3 exhibitor badges

- 20 x 25 (2 available)                      \$ 2,000
- 20 x 30 (1 available)                      \$ 2,400
- 26 x 25 (3 available)                      \$ 2,600
- 25 x 28 (1 available)                      \$ 2,800
- 25 x 40 (1 available)                      \$ 4,000
- 28 x 36 (2 available)                      \$ 4,032
- 36 x 40 (1 available)                      \$ 5,500 (only \$3.82 per sq ft)

Price includes 10 free guest tickets per company to distribute plus 5 exhibitor badges

## **Outside Boat Space** (approx. 15 x 40 ft.; limited to boats that cannot fit inside\*)

- One 15 x 40 space                          \$ 2,000
- Second outdoor space                      \$ 1,800

\* Indoor space is limited to access via garage doors that are 12 feet wide x 12'8" tall; interior overhead 15 feet and greater

Price includes 10 free guest tickets per company to distribute plus 5 exhibitor badges

## For **NON- MMTA** Members

Non-members will be able to book space after to May 1.

### **10 x 10 ft. Booth Space**

- Per booth for non-members \$ 700

Includes pipe & drape, one table, one chair, 3 exhibitor badges

### **Indoor Bulk Space or Outside Spaces**

Same as above, plus 25% non-member premium and no free guest tickets

*In order to maintain a high-quality mix of vendors, MMTA reserves the right to limit amount of space available to each exhibitor. Exhibitor space availability and location at The Maine Boat Show will be at the discretion of the Maine Marine Trades Association. Priority reservations and member-pricing will be given to current members of the Association. MMTA will use their discretion if there is a request to allow quality, pre-owned boats for sale at the show (example: a boat that exemplifies a service yard's refit work). No late model used boats will be allowed to compete against brands represented as new models at the show.*

**Priority registrations for members-only will be open until May 1, 2019.**

**ALL REGISTRATIONS CLOSE AT 5:00 pm SEPTEMBER 3, 2019 AND MUST BE COMPLETE.**

**This is a firm deadline for completed contracts, payments, and insurance certificates.**

*In the unlikely event the indoor space is not full after September 3, we may allow bulk space exhibitors to bring an additional boat or product. The company who signed up first will be given the first option for additional space and we will work our way down the list in order of their registration confirmation dates. We do not anticipate this scenario but want to be clear that there is a plan in place.*

For more information about availability, the venue, contract details, or how to reserve your space, please contact MMTA. We hope to see you at

***The Maine Boat Show!***

**Stacey Keefer, MMTA Director**

**207-773-8725**

**stacey@mainemarinetrades.com**



Image inside the Brick South venue