

MAINE

Clean Boatyards & Marinas

PROGRAM

PRESS RELEASE - for immediate release

For more information or to arrange for an interview or photo opportunity please contact Susan Swanton, Executive Director, Maine Marine Trade Association at 207-773-8725 or swanton@mainemarinetrades.com.

September 2, 2009
Portland, Maine

Trident Yacht Basin Recognized as Rockland's First Clean Marina

In a brief ceremony 'on the dock' Trident Yacht Basin a facility of Yachting Solutions was recognized as Rockland Harbor's first designated Clean Marina by the Maine Clean Boatyards & Marinas Program. The purpose of the program is to curb coastal pollution resulting from stormwater runoff, boat maintenance, fueling activities, waste storage and disposal and sewage. In her comments to the audience which included marina staff and representatives from area marine businesses Program Manager Susan Swanton of the Maine Marine Trades Association noted how Trident's dedication to a clean environment is evidenced by their willingness to exceed compliance standards. "We are so happy to see the efforts made here by Trident Yacht Basin and especially glad to know that even in its planning stages this marina was being designed to be clean" said Swanton.

For Trident's president Bill Morong, Jr. this was a natural step for the company to take. "More and more we see customers looking for and making choices to do business with clean marinas. We are really happy that our philosophy of doing what we can to protect our environment is shared our customers."

In order to qualify as a Maine Clean Boatyard & Marina a facility must demonstrate a high level of compliance in each of the five program areas. Participation in the Maine Clean Boatyards & Marinas Program is voluntary, with participating companies signing a pledge, completing a self-assessment and then inviting a verification team to inspect the facility. The Maine Clean Boatyards & Marinas Program is sponsored by the Maine Marine Trade Association with assistance from the Maine Dept. of Environmental Protection and the Maine Coastal Program. For more information about the Program please visit www.mainemarinetrades.com/clean_marinas.

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Suggested Cut Line for Photograph: Yachting Solutions staff members (l – r) Christy Herrmann, Conrad Herrmann, Bill Morong, Jr. and Kenny Kooyenga accept their Maine Clean Boatyards & Marinas Program flag and certificate from Program Manager Susan Swanton, Executive Director, Maine Marine Trades Association.

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